



BAY AREA-SILICON VALLEY SUMMER OF THE STATE OF THE STATE

Tuesday, May 27 | Julia Morgan Ballroom, SF Program: 12:30-5 PM, Reception: 5-6 PM



bit.ly/BASVSummit

2025 BAY AREA-SILICON VALLEY SUMMIT SPONSORSHIP LEVELS

LEVEL

PROGRAMMING BENEFITS

MARKETING BENEFITS



- Deliver five (5) minute remarks (live or prerecorded) to play during Welcome & Introduction
- Moderate conversation with featured speaker
- · Front row seats for 20
- Special recognition at Annual Meeting of Members

- · Presenting Sponsor name recognition in title of summit
- Prominent company logo presence on welcome slide, during breaks, and static presence in video for post-event online playback
- One (1) dedicated press release and announcement prior to the summit
- Headlining logo recognition in all event materials, e-blasts, signage and other materials
- · Full-page ad in digital event program
- Features in ongoing advertisements in the San Francisco Business Times
- Sponsor-provided video feature on website, social media, blog and weekly newsletter
- Company logo on event webpage with link to company website
- · Seven (7) promotional posts on social media

PIONEER \$50,000 10PPORTUNITY

- Choose one (1):
 - Deliver brief welcome presentation
 - 2. Moderate conversation with featured speaker
- · Preferred seating for 15
- Special recognition at Annual Meeting of Members
- · Prominent company logo presence
- Prominent logo recognition on all event marketing, promotions, signage and other materials
- · Half-page ad in digital event program
- Features in ongoing advertisements in the San Francisco Business Times
- Sponsor-provided video feature on website, social media, blog and weekly newsletter
- Company logo on event webpage with link to company website
- · Five (5) promotional posts on social media

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PROGRAMMING LEVEL MARKETING BENEFITS **BENEFITS** · Prominent company logo presence · Logo recognition in all event advertising, promotions, materials and **INNOVATOR** · Moderate conversation signage \$25,000 · Half-page ad in digital event program with featured speaker · Preferred seating for 12 · Company logo on event webpage with link to company website 4 OPPORTUNITIES · Additional digital promotional item (social media or e-newsletter feature) · Company logo presence **TRAILBLAZER** · Introduce featured · Logo recognition in all event advertising, promotions, signage and \$15,000 speaker other materials · Preferred seating for 10 · Quarter-page ad in digital event program 6 OPPORTUNITIES · Company logo on event webpage with link to company website · Logo recognition in event advertising, promotions, signage and other **CHAMPION** · Seating for 7 materials \$10,000 · Company logo on event webpage with link to company website · Name recognition in event advertising, promotions, signage and other **LEADER** · Seating for 5 materials

For questions, please contact Rufus Jeffris at RJeffris@BayAreaCouncil.org

· Company logo on event webpage with link to company website

\$7,000

