



BAY AREA COUNCIL COMMITTEES

HOUSING COMMITTEE

Chair: **David Hopkins**, Chief Operating Officer, Sares Regis Group of Northern California

Chair: **Mary Murphy**, Partner, Gibson, Dunn & Crutcher, LLP

TRANSPORTATION COMMITTEE

Chair: **Darlene Gee**, Senior Vice President, HNTB

Chair: **Michael Matthews**, Public Policy Director, Facebook

Chair: **Chris Rivielle**, President & CEO, Plant Construction

HOMELESSNESS COMMITTEE

Chair: **Gary Cohen**, Vice President, Public Affairs, Blue Shield

Chair: **Sarah Krevans**, President & CEO, Sutter Health

Chair: **Tomiquia Moss**, Founder & Chief Executive, AllHome

Chair: **Clint Reilly**, Chairman & President, Clint Reilly Holdings

Chair: **Rob Schiff**, Partner, McKinsey & Co.

WORKFORCE OF THE FUTURE COMMITTEE

Chair: **Mahesh Kharkar**, Northern California Market President, U.S. Bank

Chair: **Julius Robinson**, Managing Director/Corporate Social Responsibility for the Americas, Union Bank

GENDER, DIVERSITY & INCLUSION COMMITTEE

Chair: **Peg McAllister**, Senior Vice President, Lee Hecht Harrison

Chair: **Stuart Newton**, Business Development Executive, Deloitte

Chair: **Chris Ruhl**, Principal, PwC

WATER & CLIMATE RESILIENCE COMMITTEE

Chair: **Jim Levine**, Managing Director, Montezuma Wetlands

HEALTHCARE REFORM COMMITTEE

Chair: **William Isenberg**, MD, PhD, Vice President, Patient Safety, Sutter Health

Chair: **Janet Liang**, President, Northern California, Kaiser Permanente

CHINA INITIATIVE COMMITTEE

Chair: **Lily Chung**, Principal, Deloitte

Chair: **Andrew Giacomini**, Managing Partner, Hanson Bridgett

ECONOMIC INSTITUTE COMMITTEE

Chair: **Mark Duggan**, Trione Director and Senior Fellow, Stanford Institute for Economic Policy Research (SIEPR)

Vice Chair: **The Hon. Libby Schaaf**, Mayor, City of Oakland

HOUSING



Wrestling with the impacts of COVID-19, the Council continues to advocate for increased housing production throughout the Bay Area, addressing the pre-existing housing crisis compounded by our public health crisis. We now have the opportunity to rebuild and revitalize our region with smart growth communities, with density done well.

The vestiges of racial inequality are entrenched throughout our society, including in land use and housing, as people of color are disproportionately impacted by the housing crisis. Now more than ever, the Bay Area Council is committed to the 3Ps framework - production of housing at all levels of affordability, protection of tenants, and preserving affordable housing - with the intent of creating fully inclusive communities and unconfined access to opportunities for all throughout the Bay Area. We are committed to ensuring that our advocacy delivers a diverse and equitable Bay Area where all neighborhoods are high opportunity neighborhoods.

Racial Justice Impacts: The jobs/housing imbalance has a disproportionate impact on communities of color. Our advocacy moving forward will focus on housing supply at all levels of affordability where needed most.

COVID-19 Impacts: Close the gap for lower-income workers and build sufficient housing at job centers.

2020 ACTIVITIES

Meet with racial equity leaders in the housing industry to inform our housing policy work.

Work with members to nurture and support youth from low income and communities of color to fields of influence in real estate development, architecture, urban design to empower them to shape their communities.

Advocate for rental assistance to protect tenants from evictions, paired with a means to keep landlords and property owners solvent to avoid a foreclosure and eviction crisis.

Sponsor and support legislation to increase housing production at all levels of housing affordability, protects tenants and preserves affordable housing.

Partner with the Casita Coalition to launch homeowner education campaign to connect low-income and historically marginalized communities with the resources available to pursue ADU creation.

Through the Project Review Subcommittee, **re-evaluate their endorsement review process** with the intent to support more equitable and diverse communities throughout the region.

Participate in the initial drafting process for Plan Bay Area 2050, informing the new RHNA (Regional Housing Needs Allocation) methodology that fulfills all objectives, including affirmatively furthering fair housing.

Continue to **advocate for policies** to restart our housing economy and construction industry in a safe and reasonable, manner.

Housing Committee Chairs:



David Hopkins

Chief Operating Officer, Sares Regis
Group of Northern California



Mary Murphy

Partner
Gibson, Dunn & Crutcher LLP

Project Review Sub Committee Chairs:



Jeremy Bamberger

Architect
Solomon Cordwell Buenz



Jonathan Fearn

Sr. Director of Development
Greystar

TRANSPORTATION



Transportation is the lifeblood of any economy. COVID-19 and the call to address persistent racial injustice may have forever changed the way the Bay Area moves. In light of this moment, we are working with public, community and business stakeholders to address and understand these changes, develop new funding sources, promote efficient use of the transportation systems we have, and provide better, more equitable, outcomes for everyone.

Racial Justice Impacts: Our region's transportation system is key to furthering racial justice in our communities. Often, low-income communities and communities of color are transit-dependent, but live far from regional systems that can more efficiently connect workers to the region's jobs centers. Additionally, many of the transportation investments our region has made disproportionately impact low-income communities and communities of color, creating adverse environmental and health impacts without benefiting these same communities. The Bay Area Council's transportation policy agenda will establish actions to address this injustice.

COVID-19 Impacts: Unfortunately, due to COVID-19 our region's transportation system has been devastated as revenues collected from rider fares, taxes, bridge tolls, and other sources that fund the upkeep and expansion of our system have steeply declined. As the region recoups from the impact of COVID-19, investing in our mass transit systems, network of highways, and roads and bridges will be key to our economic recovery and future development.

2020 PRIORITIES

Shape MTCs Plan Bay Area 2050 long term planning, ensuring efficiency, innovation, flexibility and public-private partnerships are core strategies.

Secure CEQA streamlining for transportation projects that meet environmental standards and improve air quality and health outcomes

Urge MTC and counties to use changing landscape to create a seamless and integrated 21st century transit system, including exploring implementing means-based fares across all transit agencies

Promote carpooling as a safe and cost-effective solution to getting employees to work

Develop framework to launch hovercraft services in the Bay Area and convene ferry providers to develop a strategic plan

Guide and support local, regional and state governments and agencies to advance electric vehicles and autonomous vehicles

Organize and activate the Northern California megaregion to promote solutions to congestion and goods movement

BAY AREA COUNCIL LEADERSHIP



Darlene Gee
Senior Vice President
HNTB



Michael Matthews
Public Policy Director
Facebook



Chris Rivielle
President & CEO
Plant Construction

HOMELESSNESS

The Bay Area's homelessness population grew 23 percent since 2017 and is today the third largest concentration of homeless people in the U.S. The Bay Area Council's new Committee on Homelessness brings together diverse regional leaders in business, government, and the non-profit sectors to influence policies aimed at finding scalable solutions to this inter-generational challenge.



Racial Justice Impacts: Homelessness is often the result of disparities throughout society, including in housing, healthcare, education, and criminal justice. African Americans, for example, comprise less than 7% of the region's residents yet make up nearly 30% of the region's homeless population. The Bay Area Council should support policies that address the causes of homelessness and not just the symptoms.

COVID-19 Impacts: COVID-19 exposes the public health liabilities of homelessness and requires a large-scale investment of non-congregate shelters to protect a population that's twice as likely to be hospitalized, 2-4 times as likely to require critical care, and 2-3 times more likely to die than the general population.

2020 ACTIVITIES

Launch new committee: The new Bay Area Council Homelessness Committee held its first meeting virtually on April 27 with special guests Jason Elliott, Senior Advisor on Housing & Homelessness to Governor Gavin Newsom, and Ruth Bernstein, President & CEO of EMC Research. Jason Elliott shared with the committee new details on the Administration's efforts to shelter the homeless at hotels during the COVID-19 pandemic and requested assistance from the Council in forecasting post-COVID real estate trends as it may impact state and local investments in homeless services.

Release new report: With the generous support from Blue Shield, the Bay Area Council Economic Institute will release new research on homelessness focusing on the opportunity and risk of imposing shelter mandates in California.

COVID-19 Response: Align regional leaders on federal asks for billions of dollars in homelessness resource in the U.S.

BAY AREA COUNCIL LEADERSHIP



Gary Cohen
Vice President, Public
Affairs, Blue Shield



Sarah Krevans
President & CEO
Sutter Health



Tomiquia Moss
Founder & Chief
Executive, AllHome



Clint Reilly
Chairman & President
Clint Reilly Holdings



Rob Schiff
Partner
McKinsey & Co.

WORKFORCE OF THE FUTURE



California faces a crisis. Since March 12th, 2020, nearly 6 million Californians have filed for unemployment, with many of the jobs lost slow to return as the economy begins to reopen. Prior to COVID-19, California was already ground zero for massive changes in the job market due to technology and international trade. The current crisis will only exacerbate and accelerate these trends, as technology and other “future-facing” jobs continue to grow, and jobs most impacted by COVID-19 continue to shrink. It is imperative that we strengthen employer connections with local educators and community-based training organizations to build candidate capacity here in the Bay Area.

The Bay Area Council's Workforce of the Future Committee runs programs that improve income outcomes for diverse workers in the region through improved connections between educators and employer members of the Council. By building collaborative employer-educator partnerships, the Council strengthens talent pipelines for high demand jobs while building career pathways for the region's diverse talent. The Council scales innovative training programs such as tech apprenticeships, online education, and on-the-job training to connect employers with local talent and build new opportunities for the region's future workforce.

Racial Justice Impacts: Building stronger pathways to higher paying jobs for communities of color has always played a core role in moving towards racial equity in the region. The Workforce of the Future Committee is strengthening its partnerships with community-based training providers who work predominantly with communities of color, and the diverse student body of Bay Area community colleges.

COVID-19 Impacts: Unemployment in California has reached levels that near the impacts of the Great Depression. The Council is working at a local, regional, and state level to develop new retraining, upskilling and apprenticeship programs for dislocated workers who have lost their jobs due to COVID-19.

2020 ACTIVITIES

Respond to the workforce impacts of COVID-19 by upskilling and retraining unemployed workers into in-demand roles

Scale innovative training programs such as tech apprenticeships, online education, and on-the-job training throughout the Bay Area, with a focus on serving those who have been directly impacted by COVID-19

Connect diverse talent to employers with career pathways through curated career fairs, resume reading, and paid internship opportunities through partnerships with community-based organizations, with a focus on youth of color, low-income workers, and immigrants and refugees

Identify employer needs and diagnose skills gaps through Occupational Councils, that are designed to remove hiring barriers and identify talent sources for high-demand occupations

Convene community-based talent training organizations to align outcomes for their candidates while simplifying the data capture and analysis of these outcomes

• **Share** best practices with educators, community-based talent trainers, and employers throughout the region through webinars

BAY AREA COUNCIL LEADERSHIP



Mahesh Kharkar

Northern California Market President
U.S. Bank



Julius Robinson

Managing Director/Corporate Social
Responsibility for the Americas
Union Bank

GENDER, DIVERSITY & INCLUSION



The events of 2020 have shaken the Bay Area to its core. From the health implications and massive unemployment as a result of COVID-19 to the protests against racial injustice happening across the country, every Bay Area resident has had to adjust to a new normal.

The Gender, Diversity & Inclusion Committee has been working to develop recommendations and best-practices to further mobilize the business community in support of the fight towards racial equity. The Committee works with civic and political leaders to promote and enhance workplace cultures of equity, inclusion, and belonging through policy advocacy and education.

Racial Justice Impacts: The fight for racial justice will require a multi-pronged approach in order to dismantle the effects of past racist policies and reach equity in the region. The Bay Area Council is committed to ensuring that D&I programs remain a priority and that every policy we support includes an equity lens.

COVID-19 Impacts: COVID-19 has disproportionately affected communities of color as seen through higher infection rates, mortality rates, and unemployment losses. The group is committed to ensuring that equity and inclusion are core to any response to COVID-19.

2020 ACTIVITIES

Emphasize the importance of continued commitment to expanding diversity & inclusion practices in response to the impacts of COVID-19.

Highlight the strides that member companies are making toward a more equitable and inclusive culture in the Bay Area, especially actions during times of crisis..

Convene the regional Chief Diversity Officer Peer-to-Peer working group and leverage lessons learned to inform the direction and priorities of the committee.

Benchmark metrics to create a base line for measuring improvements in pay equity, diversity in senior leadership, hiring and retention of diverse candidates that result in fostering a culture of inclusion and belonging amongst member companies.

Collaborate with organizations to inspire cultural and behavioral change at the executive level through annual work-plans and pledges.

Educate members about public policies that promote workplace cultures of equality for women and other underrepresented groups, including policies related to the wage gap, childcare accessibility, early childhood education, parental leave, and other hiring barriers.

Contribute to the California - Paid Family Leave Task Force.

BAY AREA COUNCIL LEADERSHIP



Peg McAllister
Senior Vice President
Lee Hecht Harrison



Stuart Newton
Business Development Executive
Deloitte



Chris Ruhl
Principal
PwC

WATER & CLIMATE RESILIENCE

Since 2012, California has suffered its most severe drought in over a millennium, the wettest year on record, the hottest summer on record, and the two largest and most destructive wildfires on record.

Racial Justice Impacts: The legacy of redlining and other racist development patterns have placed many majority-minority communities across California at elevated risk of contaminated drinking water and natural disasters. The Bay Area Council recently awarded climate resilience grants to disadvantaged communities in Stockton, Santa Ana, and other cities statewide; supported the creation of a \$130 million annual clean drinking water fund; and has secured \$500 million for SF Bay shoreline restoration and protection, including for disadvantaged communities in Alviso and elsewhere.

COVID-19 Impacts: Water utilities are an essential service exempt from stay at home orders and water agencies report few, if any, cases among staff.



2020 ACTIVITIES

Complete the California Resilience Challenge. The Challenge has raised \$2.4 million from businesses, utilities, and environmental NGOs from across California to support 12 innovative climate change adaptation planning projects. The projects address sea level rise in the San Francisco Bay, wildfire resilience in California's forests, drought resilience in the central valley, flood resilience in the delta, and extreme heat/wildfire resilience in Southern California. The Challenge will share details of the winning projects at a virtual event in June 2020.

Advocate for Bay Area Interests in Climate Resilience & Recovery Bond. Prior to COVID-19, California was poised to place a \$5-7 billion climate resilience bond on the 2020 ballot. Today, the bond is likely to shift focus to meeting dual goals of economic stimulus and climate resilience. Members of the Bay Area Council Water & Climate Resilience Committee are working with legislative leaders to ensure the bill reflects regional objectives, including support for regional water reliability and flood protection projects, while also creating jobs to alleviate economic stressors resulting COVID-19. To that end, the Bay Area Council Economic Institute is in the process of developing jobs projections for various resilience activities likely supported in the bond.

Advise the governor's Water Resilience Portfolio Executive Order. On April 29, 2019, Governor Newsom signed Executive Order N-10-19, which calls on state agencies to develop a portfolio of long-term actions to prepare California's water infrastructure for climate change. Water & Resilience Committee is working with the Administration to shape the portfolio to expand and protect the Bay Area's water supply.

Implement Bay Area Council-sponsored water data legislation. AB 1755 (Dodd, passed 2016) will transform California's antiquated water data system into an open and transparent water data platform capable of conserving water, improving regulatory decision-making, and strengthening water-transfer markets. Council staff are working closely with the Governor's office to implement AB 1755 through a new non-profit Water Data Consortium.

BAY AREA COUNCIL LEADERSHIP



Jim Levine
Managing Director
Montezuma Wetlands

HEALTHCARE REFORM



The COVID-19 crisis has shown us the best of the American healthcare system and the extraordinary workforce that makes it possible, but it has also revealed its shortcomings. Conflicting federal, state, and local strategies, unsustainable funding mechanisms, and most shamefully mortality rates that are significantly higher for people of color. The Bay Area Council recognizes the gravity of this moment and the need for systemic change.

Racial Justice Impacts: The Healthcare Committee has long recognized the injustice that vast health disparities in our communities represent and are re-committing to eliminating them.

COVID-19 Impacts: No part of life has been left untouched by the COVID-19 pandemic. The Committee is focused on reducing disparities, ensuring health systems remain stable, and building a system that works for all.

2020 ACTIVITIES

A focus on health equity – Despite regional, state-wide, and national efforts to improve the quality of and access to healthcare, health disparities associated with individuals' race and socioeconomic status continue to persist. Data from The Centers for Disease Control and Prevention (CDC) on infections, hospitalizations, and deaths due to COVID-19 have been strongly correlated with social and economic characteristics, such as race, ethnicity, and income – showcasing that communities of color, for example, are at a disproportionately higher risk of infection and death.

Maintaining the stability of our healthcare system – As health systems worked to expand surge capacity and prepare for the worst, healthcare spending in the U.S. dropped 18 percent in the first quarter of 2020 as primary care physicians stopped seeing patients, offices closed, and elective surgeries were cancelled. The Council is working to ensure the financial stability of our world-class health systems in these unpredictable times.

Universal coverage – If nothing else, the outbreak of COVID-19 has underlined the inequities in our system and the need for a system that provides universal coverage. Healthcare providers in our nation have a legal and moral obligation to provide care to everyone who needs it – including primary care, which has been shown to reduce the need for higher-cost interventions – and the Council remains committed to building a system that lives up to this ideal.

BAY AREA COUNCIL LEADERSHIP



William Isenberg, MD, PhD
Vice President,
Chief Quality & Safety Officer
Sutter Health



Janet Liang
Executive Vice President,
Group President, & COO
Kaiser Permanente

CHINA INITIATIVE



Our mission is to provide business development and support to Bay Area entrepreneurs and businesses accessing the China market, to support our elected officials in engaging in China, and to aid Chinese companies in expanding to the Bay Area. Over the last decade, the Bay Area Council has established offices in four provincial capitals in China, including Beijing and Shanghai, and built an extensive network of government officials and business leaders. These resources, along with the Council's unique legacy in China, have made it a state-wide leader in subnational government relations and an invaluable business development resource for our region.

Racial Justice Impacts: The San Francisco Bay Area is proudly home to one of the oldest ethnic Chinese communities in America, with 8 percent of our regional population identifying as Chinese. Today, sadly, some Chinese citizens have been singled-out and barred from obtaining visas to study in the United States despite our region's reliance on international researchers in STEM fields. The BAC China Initiative recognizes the important contributions of China and Chinese Americans to the region, and the continuing importance of China to our globally interdependent economy.

2020 ACTIVITIES

The Bay Area Council will host a California Pavilion at the 2020 China International Import Expo (CIIE): California Pavilion will be used by California-based companies to showcase their products and services at the largest import exposition in the world. This will be a cornerstone project in 2020 for the MEBO-supported California-China Trade Network and will be an excellent opportunity for California exporters in recovering from the current recession.

Building an E-Commerce platform for China: With the Chinese consumer market recovering relatively quickly from the COVID-19 pandemic, the Council is exploring Chinese e-commerce platforms T-mall and JD as opportunities to export more California products to China. As part of our work for the California China Trade Network, we are building a business plan for a California storefront on these sites, focused initially on boutique food and supplement products.

Nanjing Technology Week Conference and Contract Renewal: Nanjing's largest annual city-wide conference was held from June 22nd through June 30th this year. The BAC organized speakers and tech startups to present during several days of the conference and deliver a message of optimism for the recovery of our bi-lateral relationship. We are working to establish a new contract with the Gulou Department of Science and Technology, replacing the current contract with the Gulou Department of Commerce.

Begin a new partnership with the Guangdong Province: The Guangdong Provincial Department of Commerce is working to approve a three-year proposal in which the BAC would be contracted to support two events and author a report each year.

BAY AREA COUNCIL LEADERSHIP

OUR OFFICE LOCATIONS



Lilly Chung
Principal
Deloitte



Andrew Giacomini
Managing Partner
Hanson Bridgett

- Shanghai (BAC-California-China Trade Office)
- Beijing
- Nanjing
- Hangzhou



ABOUT ECONOMIC INSTITUTE

The Bay Area Council Economic Institute is a public-private partnership of business, labor, government and higher education that works to foster a competitive economy in California and the San Francisco Bay Area, including San Francisco, Oakland and Silicon Valley. The Economic Institute produces authoritative analyses on economic policy issues affecting the region and the state, including infrastructure, globalization, energy, science and governance, and mobilizes California and Bay Area leaders around targeted policy initiatives.

2020 SCHEDULED PROJECT RELEASES

Commuting to Disaster? - How to Mitigate the Impact of Natural Disasters on California's Low-Wage Workers

The James Irvine Foundation

Disaster response policies in the U.S. are primarily focused on the geographies of the disasters themselves. But there may not be enough that we do systematically to help the individuals who live outside the disaster zone but have strong economic ties to it. The Institute is developing a report that looks at this issue and what policy solutions might help. This report is due in July 2020.

The Megaregional Impacts of a Second Transbay Transit Crossing Capitol Corridor Joint Powers Authority

As part of the Economic Institute's ongoing research on the Northern California Megaregion, we will study the economic impacts of a second transbay transit crossing. First, we have engaged businesses and key stakeholders from across the Northern California Megaregion to understand the transformational economic impact that a second crossing can have. We will complete a report that tells how a second transbay transit crossing can change travel patterns, business location decisions, and the economy across the megaregion. This project kicked off in March 2019 and will be completed in August 2020.

Understanding the Impacts of Expanded Paid Family Leave in California

The David and Lucile Packard Foundation

In 2002, California became the first state in the nation to offer paid family leave to allow parents to care for a new child or for individuals to care for a sick family member. The Newsom administration is proposing an update to California's policy, increasing the total amount of leave to as much as six months per child. The Economic Institute is examining the economic impact of an extension of paid family leave, which will inform recommendations to be made by the governor's task force on paid family leave. This report was released in June 2020.

Apprenticeships in Tech – How On-the-Job Training Can Expand Opportunity

The James Irvine Foundation

Career pipelines into the innovation economy generally require a four-year degree or significant technology experience. Given these barriers to entry, many populations are underrepresented in the tech industry. This report provides a landscape of current apprenticeship programs within technology companies and provides a path forward for engaging individuals from disadvantaged communities. This report will be released July 2020.

California Housing Policy – How Can Good Regional Policies be Scaled Across the State?

Wells Fargo / California Forward

As part of a state-wide effort to scale best local and regional practices that address housing affordability challenges, the Economic Institute is producing a series of three white papers that focus on the Bay Area, Sacramento Area, and the Northern California regions. In addition to better understanding the housing challenges that each region faces, these reports will catalogue and rank housing policies by their impact level. This report was scheduled to be released in summer 2020 but is being edited to reflect recent changes in housing markets.

BAY AREA COUNCIL ECONOMIC INSTITUTE LEADERSHIP



CHAIR

Mark Duggan

Trione Director and Senior Fellow, Stanford
Institute for Economic Policy Research
(SIEPR)



VICE CHAIR

The Hon. Libby Schaaf
Mayor
City of Oakland